



# CONCRETE

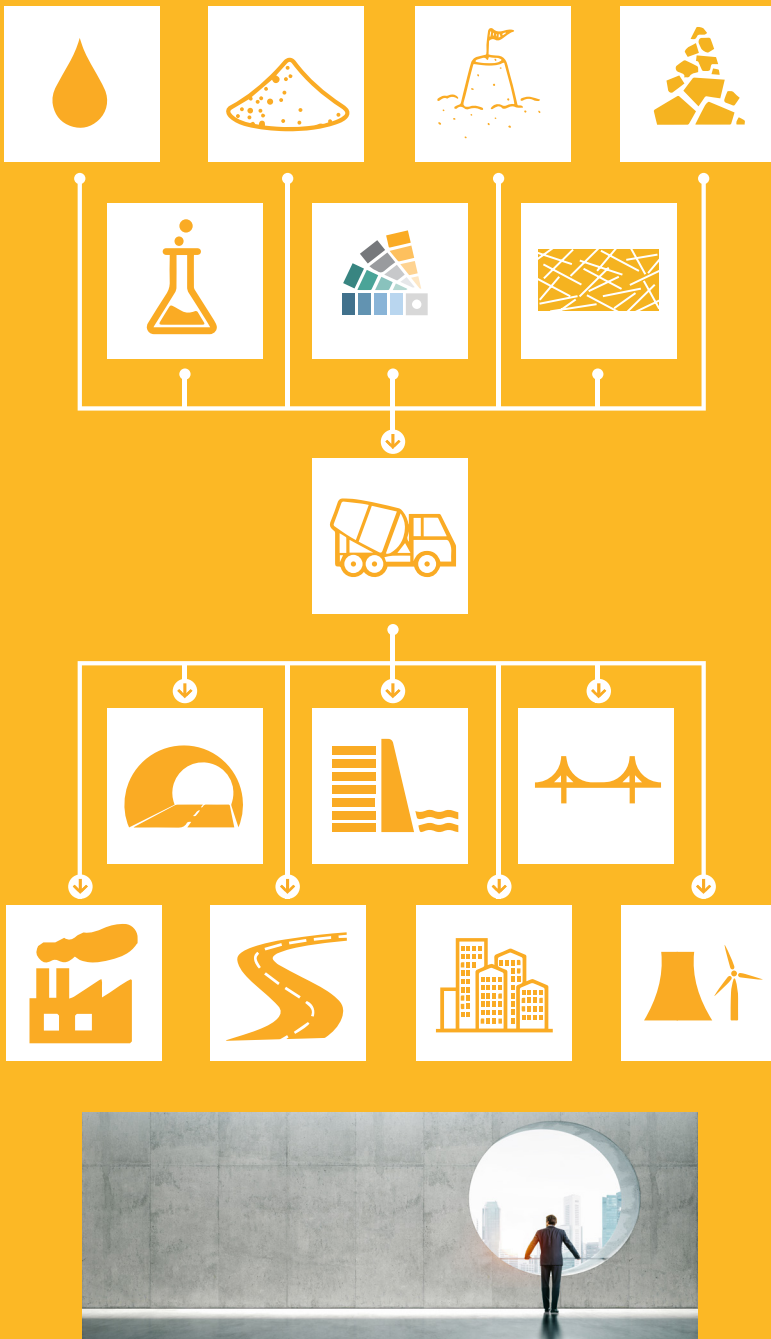
## 7 ESSENTIALS - ONE MATERIAL, INFINITE POSSIBILITIES WITH SIKA

CONCRETE REDEFINED

BUILDING TRUST



# 7 ESSENTIALS - ONE MATERIAL, INFINITE POSSIBILITIES WITH SIKA



Concrete is arguably the greatest construction material of all time, playing crucial roles in many different applications and meeting varying requirements. While commonly considered just water, cementitious material, fine aggregate and coarse aggregate, concrete is much more than that. In today's world of construction, concrete's use is omnipresent; building without it is unimaginable. Given that concrete is used twice as much in construction over all other building materials, emphasis on quality, performance and sustainability is essential for the industry to grow and thrive.

Concrete, when properly designed, manufactured with quality raw materials, formulated with admixtures and professionally placed and cured will last more than a lifetime. Sika systems have been well proven over many decades in practice all over the world; additionally they are fully tested and certified to work seamlessly together. This gives owners, project specifiers, and contractors the security of proven performance characteristics for concrete made with Sika products.

The first step in optimizing concrete is to recognize that concrete is no longer simply cementitious materials, aggregates and water; it is a high performance material with not just 4, but 7 Essentials - The Concrete Essentials: Cementitious Material, Fine Aggregate, Coarse Aggregate, Water, Chemical Admixtures, Fiber Reinforcement and Integral Color. 7 Essentials - Infinite Possibilities for beautiful, durable, high performance, long lasting concrete!

FOR MORE Sika® CONCRETE ESSENTIALS INFORMATION:  
[usa.sika.com/7essentials](http://usa.sika.com/7essentials)

For up to date and accurate information please consult the current Product Data Sheet at [usa.sika.com](http://usa.sika.com)

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