

# SIKA AT WORK SIMBOL AUTO GLASS

SIKAFLEX® P2G PLUS



# SIMBOL AUTO GLASS

### COLD-APPLIED, PRIMERLESS

## Sikaflex® P2G PLUS

	Temperature (°F)			
Rel. Hum.	>40	>55	>70	85- 110
>90%	3	3	3	3
>75%	3	3	3	3
>50%	3	3	3	3
>0%	3	3	3	3

<sup>\*</sup>Hours

Sikaflex® P2G PLUS Product Availability					
SAP#	Packaging	Quantity per Carton	Avg. Windshield Installs per Carton		
529560	300 ml ctg	10	6.5		
535497	600 ml unipack	9	11.5		

#### PROJECT DESCRIPTION

Sika Corporation developed and introduced Sikaflex® P2G Plus in early 2017. Extensive Field Trials and customer surveys were completed to understand and meet the unique demands of those surveyed. One desire, from many customers who participated in the survey, was to have a new wide mouth cartridge and nozzle incorporated into our new products packaging. From this market research we were able to develop a new line of Primerless to Glass Auto Glass Replacement (AGR) products to meet these customer demands. Sikaflex® P2G Plus is a 3 hour Safe-Drive-Away-Time (SDAT), cold-applied, non-conductive, high viscous polyurethane adhesive designed for use in replacing direct glazed automotive glass parts with improved adhesion to moldings, excellent cut-off string and decking properties. This product provides application properties similar to a premium AGR polyurethane while still remaining cost effective.

Simbol Auto Glass operates four (4) Metro-Detroit locations, providing a host of automotive services including auto glass replacement. Simbol's Shelby Township location is operated by Tony Kado, and he and his team of technicians rely greatly on Sika for their auto glass replacement needs. Tony says of his business, "we look to do more than simply participate in a mere business transaction... we live and work in this community, and we measure our success by more than dollars. Indeed, this is the reason we've partnered with Sika. Our philosophies are consistent with one another, as high-quality product and exceptional service are mutual cornerstones." Tony goes on to say, "Sika's new Sikaflex® P2G Plus adhesive is one example of their commitment to serving customers who, like me, want to provide a premium option. This product provides all the aspects necessary to return safe vehicles to my customers, while also providing my technicians with superior handling and performance".



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#### **SIKA SOLUTION**

Through extensive surveying to the targeted market, Sika introduced a new wide mouth nozzles and optimized the Sikaflex® P2G Plus packaging. This new packaging configuration includes (10) wide mouth cartridges with a longer wide mouth nozzle design. These nozzles also have a convenient cartridge puncher incorporated as a tip to easily open the cartridge orifice. Additionally, the quantity per carton has been reduced to meet customer demands. Sikaflex® P2G Plus is also conveniently packaged (9) 600 ml unipacks per carton providing customers different packaging options.

#### **SIKA PRODUCTS**

Sikaflex® P2G PLUS

