



UTILITY CONDUIT RED CONCRETE.

BUILDING TRUST



UTILITY CONDUIT RED

WHAT IS IT?



- A color additive designed for coloring concrete used in utility work for proper identification when digging.
- It is required by law to have underground utilities such as electric power lines, cable and conduit marked properly with a red concrete color
- Can be used in both concrete and flowable fill

UTILITY CONDUIT RED

WHERE IS IT USED?

**Wherever
underground
electrical conduit
runs are installed.**

- Burial of high-voltage or low voltage electric power lines
- Underground electric conduit vaults
- Power duct banks under roads, buildings and campuses
- Underground power feeds for factories, office parks and large commercial buildings
- Power infrastructure for traffic lights, street lighting and transit systems



UTILITY CONDUIT RED

TYPES OF PROJECTS

4



COMMERCAIL DEVELOPMENTS



DATA CENTERS



PUBLIC WORKS



GOVERNMENT BLDNS



INDUSTRIAL DEVELOPMENTS



TRANSPORTATION INFRA.



HOSPITALS



UNIVERSITIES



UTILITY CONDUIT RED WHO BUYS IT?

- Electrical Contractors
- Civil & Site Work Contractors
- Power Utility Subcontractors
- Underground Contractors – Trenching and Boring Contractors
- General Contractors
- Ready Mix Concrete Suppliers

SikaColor®**Conduit Red**



1 LB. DOSAGE*

2 LB. DOSAGE*

3 LB. DOSAGE*

4 LB. DOSAGE*



Meet the demand with **SikaColor®-100 P Conduit Red** - ideal for concrete-encased duct banks.

BOOST PROFITABILITY

- Increase revenue per yard & yardage per project
- Gain access to additional projects

EXPAND YOUR BUSINESS

- Participate in color market with no capital investment
- Provide additional solutions for your customers

EASY

- Simplifies process for contractor
- Packaged in clean repulpable 20 lb. bags
- Dosage = 1 bag/yd

LOW RISK

- No color matching batch to batch
- No homeowners involved

Have a large volume project? **Conduit Red** can be batched from a SikaColor® Granular Dispenser - contact us today!

*Not for exact color matching.
For up to date and accurate information please consult the current Product Data Sheet at usa.sika.com

SIKA CORPORATION • 625 West Illinois Avenue • Aurora, IL 60506 • Phone: 800 282 3388 • usa.sika.com

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Contact your local SikaColor or
Sika Admixture Representative
for pricing!



INTERNAL

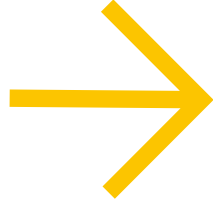
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UTILITY CONDUIT RED

WHY STOCK IT?

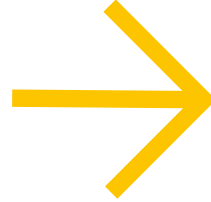
01

Used on **every jobsite** with underground electric



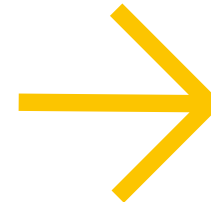
02

Often overlooked by contractor and **needed on site with short notice**



03

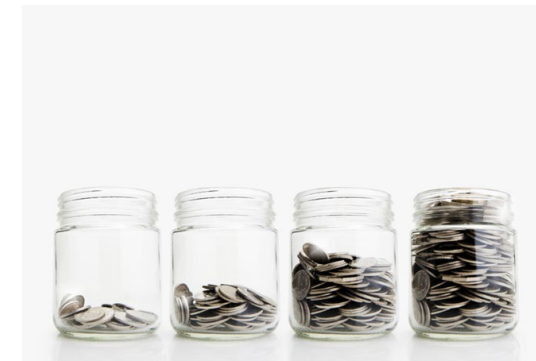
Low Risk – Aesthetics and color consistency not a concern



04

SikaColor 20 lb. Conduit Red bags offer flexibility. Depending on local specifications 1 bag can color between 1-4 cubic yards

Ability to drive additional revenue with every treated yard!



THANK
YOU.